



WINEFLIES



REYNELLA FC

Reynella Football Club

2024 SPONSORSHIP
PROSPECTUS

The Reynella Football Club

The Mighty Wineflies

In 2023, Reynella Football club won its first ever Women's Premiership. We had 6 teams play in the grand finals, winning 5 – U13 Boys, U14 Girls, U15 Boys (lost), U15 Boys Sunday, C-Grade Men's and A-Grade Women's. While our A and B-Grade Men's made it to the preliminary final.

2024, will see our playing numbers again reach over 600 players, making the Reynella Football Club one of the biggest sporting clubs in South Australia, an ideal place to gain exposure for your business.

Our partnership with our sponsors is an integral part of our continued success.
As such we would appreciate your continued support to help us on our journey.

If you are able to sponsor the Reynella Football Club in 2024, please see the attached sponsorship packages and agreement form.

If you wish to continue or become a sponsor, we require a commitment (please return the attached agreement form) by the 28th of Feb 2024.

If these packages do not suit you, please feel free to contact Sis Inthavong (Club President), Bill Threadgold (Vice President), Chris Sanderson or Dave Willoughby to discuss a tailor-made sponsorship to suit your business.

Contact details – sponsorship@reynellaafc.com.au or Chris Sanderson 0432 650 771

Sponsorship Packages



WOMEN SFL PREMIERS 2023

REYNELLA 6.7 43 DEF F-HILL 1.5 11



Reynella Football Club Sponsorship Packages

Options	Major Sponsor	Platinum Sponsor	Gold Sponsor	Ruby Sponsor	Sliver Sponsor	Bronze Sponsor	Incentive sponsor
Price (exc GST)	\$ 20,000.00	\$ 10,000.00	\$ 5,000.00	\$ 2,000.00	\$ 1,000.00	\$ 500.00	\$ 500.00
Signage							
Your logo displayed on the rear of the club guernsey and all club publications	x						
Your logo displayed on front of club guernsey <i>*for selected teams</i>		x					
Your logo displayed on game day warm up shirts (these will be worn by all junior and senior players before each match)	x Main Logo	x	x				
Clubhouse TV - rolling sponsor messages	x	x	x	x	x	x	x
Business name on sponsors board inside clubrooms	x	x	x	x	x	x	x
Signage on oval fencing	x	x	x	x	x		
Business Exposure							
Business logo on all RFC communications	x	x					
Business name/logo displayed on RFC website	x	x	x	x	x	x	x
Recognition at all official club functions	x	x	x	x			
Game day sponsorship naming rights on social media (Facebook and website) for Saturday or Sunday teams	x	x	x	x	x		
Acknowledgement across all forms of club social media	x	x	x	x	x	x	x
Opportunity to present awards and promote your business	x	x	x	x	x	x	x
Opportunity to promote your business at a home game (eg. Have a small display at the ground)	x	x	x	x	x		
Events							
Invitation to attend all official RFC events	x	x	x	x	x	x	x
Home game half time networking and refreshments	x	x	x	x			
Social Membership at no cost (incs free entry to all home games)	x2	x2	x2	x1	x1		

** Incentive Sponsor - a sponsor whom is willing to make a monetary donation to the club when a RFC member makes use of their business.

Player Sponsorship



The Reynella Football Club also offers a senior player sponsorship, these are \$300 (ex-GST) each.

With this sponsorship your business name will be placed on a A4 photo of the player which will be displayed inside the clubrooms and a secondary copy for your business.

Your business will also be displayed on all digital media within the Reynella Football Club. This includes Social media and digital screens.

SPONSORS AGREEMENT

All sponsorships are tax deductible and include GST

This is an agreement between the REYNELLA FOOTBALL CLUB, Oval Rd Old Reynella and the sponsor.

Company Name	
Principle Contact	
Address	
Phone	
Email	
Sponsorship Level	
If an Incentive sponsor, what incentive will be offered to the RFC	
Signed	
Printed name	
Date	

Please return all agreement forms to sponsorship@reynellaafc.com.au